

# Face with a Heart Authentic Beauty Makeup™

# Price list

# **Products & Expertise**

- MASTER YOUR MAKEUP APPLICATION.
- DO IT IN A TIMELY FASHION.
- FEEL AUTHENTICALLY BEAUTIFUL EVERY DAY.

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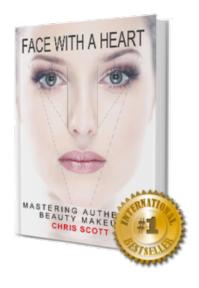
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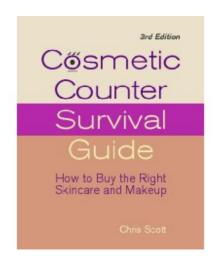
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All prices are subject to change.

## Books







# Face with a Heart Mastering Authentic Beauty Makeup

Paperback \$29.95

#1 International Best Seller

E-book version \$8.90

#1 International Best Seller

#### 15% Bulk Discount

\$25.45/unit. Save \$4.00/unit 15% off bulk pricing minimum order – 10 units

#### 20% Bulk Discount

\$23.95/unit. Save \$6.00/unit 20% off bulk pricing minimum order – 50 units

# **Cosmetic Counter Survival Guide How to Buy the Right Skincare and Makeup**

Paperback \$9.95

PDF \$4.95

# Brushes



# Eyes

•	Eye Brow Color	\$12	
•	Eye Liner  o Mini Detail	\$12	
	<ul><li>Fine Line</li></ul>	\$10	
•	Deposit Brush	\$12	
•	Eye Crease/ Contour Brush	\$14	
•	Bullet Brush	\$12	

#### Skin

•	Corrector/Concealer Brush synthetic	\$12	
•	Foundation Brush synthetic	\$16	The state of the s
•	Powder Brush	\$16	<b>1</b> 2=

#### Cheek

•	Blush Brush	\$16	
•	Contour Brush/Face	\$14	

# Lips

•	Lip Brush	\$12
	Retractable	



# **CHEEKS**



#### **Contour Powder in Mirror Compact** \$24

Size: .5 oz. (14.2 g)

Cruelty free | Paraben free | Talc free



Medium-Dark
For light to medium skin tones



Dark
For medium-dark to dark skin tones

#### **Cream Blush**

Size: 0.15 oz. (4.25 g)

Paraben free | Lanolin free | Gluten Free



#### **Powder Blush**

Size: 0.14 oz. (4.0 g) Paraben free | Talc free \$24

\$20



# Eyes



Brush On Brow w/Compact Size: .07 oz. (1.98 g) Paraben free Refill Brush On Brow	\$15 \$10		B41 Copper Penny
Felt Tip Liner Size: 0.0367 fl. oz. (1.1 ml.) Black	\$16	LINNOGTORNA	
Gel Eye Liner Size: 0.1 oz. (2.8g) Paraben free   Talc free Black   Black-Brown   Navy   Steel Grey	\$18/each	MAKEUP OURMET	
Liquid Liner Size: .35 fl. oz. (10.35 ml.) Paraben free   Talc free Black   Navy	\$16		
Custom Five-Shadow Compact Make your own set. Refillable.	\$48	Charles and Assert	
Eye Shadow Base/Primer Size: 0.17 oz. (4.8 g) Paraben free   Fragrance free	\$18	W W W W W W W W W W W W W W W W W W W	
Eye Shadow Singles w/Compact Size: 0.064 oz. (1.8 g) Paraben free   Talc free Over 40 Colors	\$15	X E U P O U R M E T	
Eye Shadow Refills	\$10	A A A	B81 Hugs and Kisses
Mascara Size: .35 oz. (9.92 g) Paraben free Black   Navy	\$12	A KEU POOL RMET	

# Face



#### **Bronzing Powder**

Size: 0.43 oz. (12.2 g) Paraben free | Talc free

Full size \$24



#### **Bronzing Powder Travel Size**

Size: 0.3 oz. (8.5 g)



#### **Correctors**

Size: 0.2 oz. (5.7 g)

Paraben free | Talc free | Lanolin free



Green





#### **Corrector/Concealer Wheel**

Size: 1 oz. (28.35 g)

Paraben free | Talc free | Lanolin free



Green





\$18



\$24

\$16



## Face



#### Jojoba Liquid Foundation \$24

Size: 1 oz. (28.35 g)

Paraben Free | Fragrance Free | Made in USA

Recommended for: All skin types.



#### Airless/Stem-less Pump Bottle

This delivery system minimizes oxidization, discoloration and accelerated expiration due to air exposure.

#### Shades



#### Tinted Veil

\$20

Neutral

Size: 1.5 oz. (44 ml)

Cruelty free | Paraben free | Talc free | Lanolin free

**Fair** Light to Medium-light Skin tone



**Rich** Medium-dark to Dark Skin tone





Luminizer

\$19/each

Size: .63 fl. oz. (19 ml) Paraben free | Fragrance free









# Face



#### **Translucent Powder in Mirror Compact**

\$24

Size: .5 oz. (14.2 g) Paraben free | Talc free



#### **Translucent Powder in Plastic Clamshell**

\$18

Size: .5 oz. (14.2 g) Paraben free | Talc free

Lightweight slender packaging ideal for makeup kits.



#### **Invisible Matte Finishing Powder in 2-piece Compact**

\$24

Size: 0.3 oz. (8.5 g)

Cruelty free | Paraben free | Talc free For all skin tones. Oil control. HD approved.



#### **Velvet Veil Primer**

\$24

Size: 1 fl oz. (29.57 ml.)

Paraben free | Talc free | Gluten free



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# **LIPS**



Lip Gloss \$15

Paraben free | Talc free

Clear – Squeeze tube. Size: .35 oz. (9.92 g)



Clearly Pink & Clearly Red – Hard tube w/wand.

Size: .17 oz. (5 g)



Lip Liner \$12

Size: .045 oz. (1.4 g)



Lipstick \$20

Size: .14 oz. (4.0 g)

20 Shades





# Makeup-Kit

#### Makeup Skin Kit for Makeup Artists

\$350

#### Kit includes:

- **Jojoba Liquid Foundation** 16 shades
  - o Size: 0.17 oz. (4.8 g) each
  - Lightweight plastic squeeze bottles
- Foundation Primer
  - o Size: 1.0 fl. oz. (29.57 ml.)
- Corrector/Concealer Wheel For all skin tones
  - o Size: 1 oz. (28.35 g)
- Yellow Corrector For medium to dark skin tones
  - o Size: 0.2 oz. (5.7 g)
- Eye Shadow Base / Primer / Corrector in one
  - o Size: 0.17 oz. (4.8 g)
- Translucent Powder 6 shades
  - o Size: .5 oz. (14.2 g) each
  - Lightweight clear plastic clamshell packaging
    - ➤ Invisible HD / Oil control
    - > Light
    - Medium-light
    - Medium
    - Medium-dark
    - Dark



# Services



Application Starts at \$125

**Events** Custom pricing per event

Gift Certificates Starts at \$25

#### Lessons

<ul> <li>Practical Makeup Lesson / one hour</li> </ul>	<b>\$150</b>
<ul> <li>Premium Hands-on Makeup Lesson / two hours</li> </ul>	\$200
Express Makeup Lesson / 30 minutes	\$65
<ul> <li>Personal DVD Tutorial / two hours</li> </ul>	\$350
Group Lesson / two hours	\$125/person

#### **Pro Training**

<ul> <li>Private</li> </ul>	Starts at \$475
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• Group Starts at \$175/person

#### **Profile Picture / Headshot**

With makeup	\$249
<ul> <li>Without makeup</li> </ul>	\$149

Studio Rental Starts at \$750

#### **Virtual Services: Live Online**

<ul> <li>Virtual Makeup Lesson/Consultation</li> </ul>	\$75/hour
<ul> <li>Virtual Private Shopping / 30 minutes</li> </ul>	\$50 Minimum

#### Wedding / Bridal Starts at \$225

# Skin Care



#### Cleansers

## Foaming Crème Cleanser \$19

8 fl. oz. (236 ml) Paraben free | Sulfate free | Gluten free



8 fl. oz. (236 ml) Paraben free | Sulfate free | Gluten free



# Receiving Critical Control of Con

#### **Toners**

#### Mild Toning Elixir Spray \$16

8 fl. oz. (236 ml) Paraben free | Sulfate free | Gluten free





#### Rose Water Balancing Mist

4 fl. oz. (118 ml) Paraben free | Sulfate free | Gluten free

#### Serums

#### Age Defying Serum \$29

1 fl. oz. (28.35 g) Paraben free | Sulfate free | Gluten free



#### **Line Diffusing Treatment**

0.5 fl. oz. (14 ml) Paraben free | Sulfate free | Gluten free



\$12

\$20

# Skin Care



#### Moisturizers

#### Antioxidant Day Crème SPF 15

2 fl. oz. (59 ml)

Paraben free | Sulfate free | Gluten free



\$25

\$27

\$20

\$20

\$20

#### Anti-Aging Daily Moisturizer SPF 30 \$25

2 fl. oz. (59 ml)

Paraben free | Sulfate free | Gluten free



#### Glycolic Recharge Night Crème

1 oz. (28.35 g)

Paraben free | Sulfate free | Gluten free



#### **Intense Moisture Eye Complex**

0.5 fl. oz. (14 ml)

Paraben free | Sulfate free | Gluten free



## Weekly Care

#### Micro Exfoliating Scrub

3.0 fl. oz. (89 ml)

Paraben free | Sulfate free | Gluten free



#### **Glycolic Renewal Masque**

1.0 oz. (28.35 g)

Paraben free | Sulfate free | Gluten free



## Skin Care Order of Usage



1. CLEANSERS

Day & Night Foaming Crème Cleanser

or

Renewing Crème Cleanser

2. TONERS

Day & Night Mild Toning Elixir Spray

3. SERUMS

Day & Night Age Defying Serum

and

**Line Diffusing Treatment** 

4. MOISTURIZERS

Face & Neck

Day Antioxidant Day Crème SPF 15

or

**Anti-Aging Daily Moisturizer SPF 30** 

Face & Neck

Night Glycolic Recharge Night Crème

Eye

Day & Night Intense Moisture Eye Complex

5. DAILY REFRESH

Spritz as needed Rosewater Cucumber Balancing Mist

6. WEEKLY CARE

Once or twice weekly Micro Exfoliating Scrub

and

**Glycolic Renewal Masque** 

# **SUPPLIES**



<b>Brush</b>	Cleaner	Quick	Dry
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Cleans brushes completely for immediate reuse and quick daily brush care.

2 fl. oz. spray bottle \$8

4 fl. oz. spray bottle \$15

16 fl. oz. pour refill \$40

Refills (in studio-be green) 10% off

## **Disposables**

Cosmetic Cotton Pads \$8

Soft absorbent cosmetic cotton. 100 / pads per bag

Cosmetic Wedge Sponges \$8

Latex free 30 / pack

Eye Shadow Applicators \$8

Sponge-tip. Disposable 50 / pack

Lip Brushes \$8

Disposable 50 / pack

Mascara Wands \$8

25 / pack

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# Value Bundles



Value Bundles are sets of products that work cohesively together.

The benefits of shopping Value Bundles are:

- Saves time when what you need is grouped together for you.
- Saves money as all Value Bundles are priced lower than the collective cost of the individual products combined.

All Value Bundles \$23.95 to \$350

Book Bundles Starts at \$23.95

Brush Bundles Starts at \$25

Cheek Bundles Starts at \$29

Eye Bundles Starts at \$25

Face Bundles Starts at \$29

Lip Bundles Starts at \$25

Makeup Skin Kit \$350

Skin Care Bundles Starts at \$33