

Eyes



Step 1- Brows

Why:

The first thing done to the face is the most important because it establishes the placement of the remaining product. Eyebrows serve a variety of beauty makeup purposes:

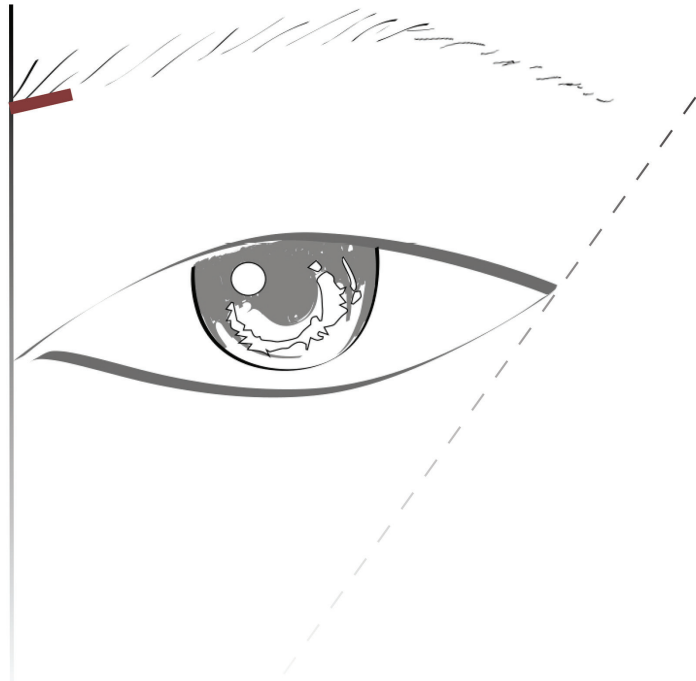
- They balance and bring into symmetry the left and right side of the face. They act as the grand equalizer of sometimes otherwise asymmetrical face shapes.
- They create the top of the literal heart shape of the face
- They establish the 'world of the eye' and the placement and reason for all eye makeup.
- They support the gentle upward-outward energy of the vault of the face.



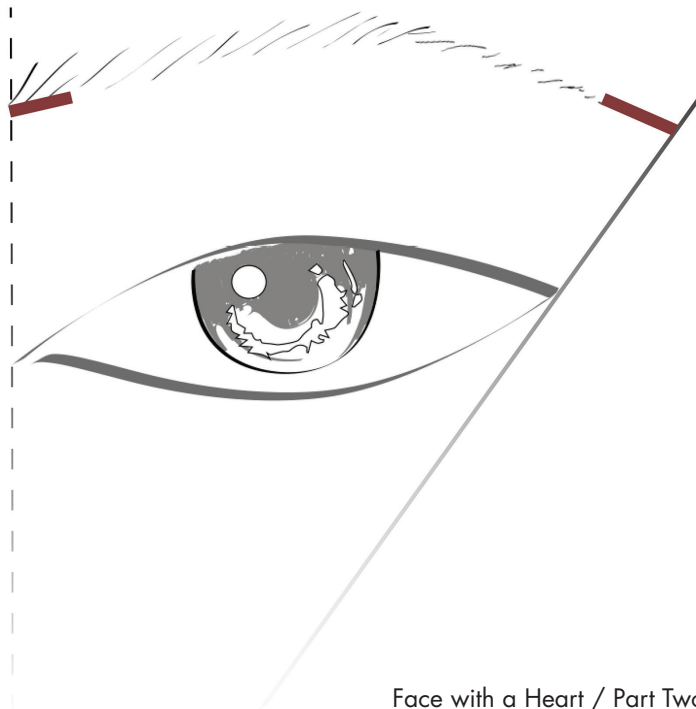
How:

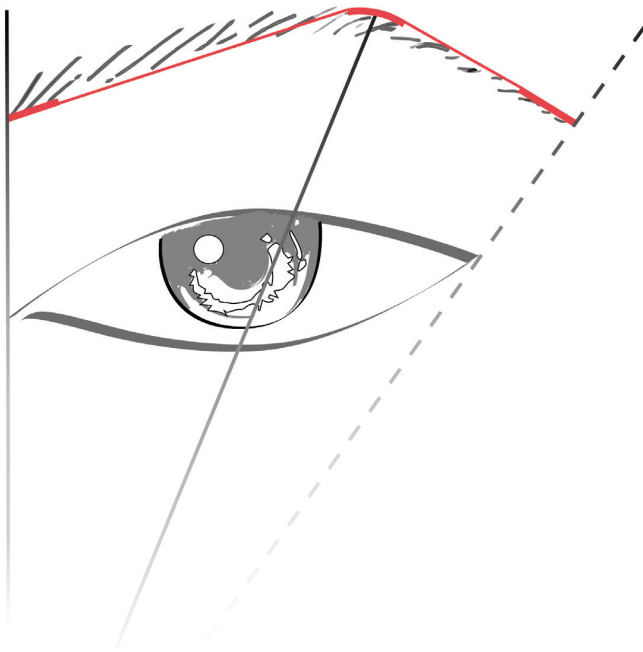
The trick with eyebrows is to work within the brows that exist while maximizing their ability to frame and open the eye.

1. Establish the beginning of the brow (the side closest to the nose) by holding a thin brush handle from the nose flare past the inner corner of the eye. Make a small dot at the base of the lower edge of the eyebrow to mark the starting spot.

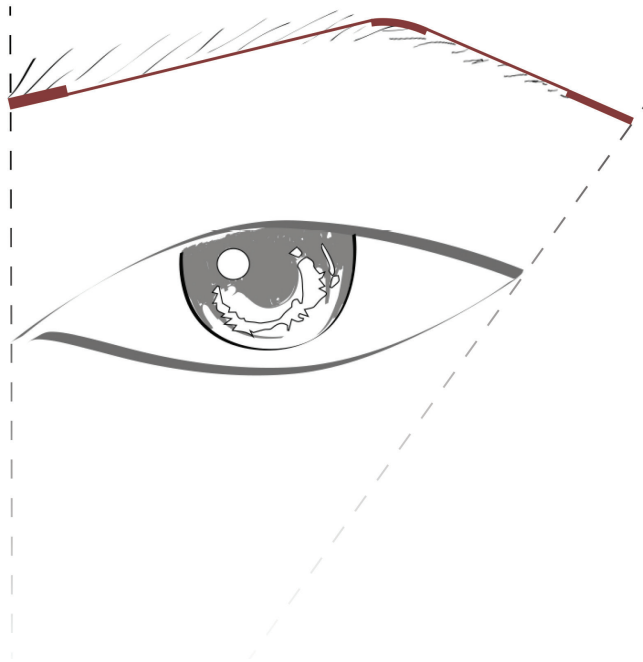


2. Establish outer corner of eyebrow by holding a thin brush handle from the nose flare past the outer corner of the eye. Make a dot at the outer top of the brow to define the finish point.



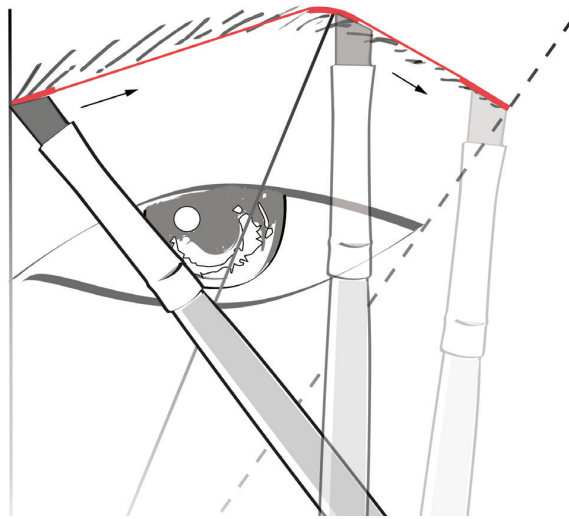


3.
Establish the height of the arch by holding a thin brush handle from the nose flare through the center of the iris and just to the outside of the pupil. Make a dot at the top of the eyebrow where the brush handle falls

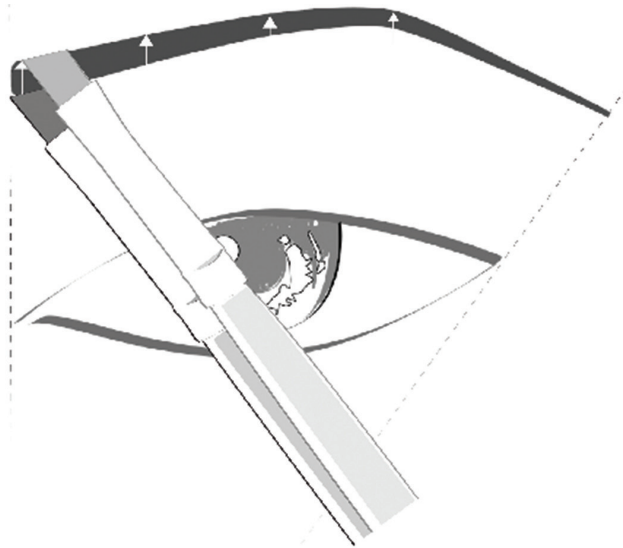


4. There are now three dots on the brow that need to be joined with two straight lines.

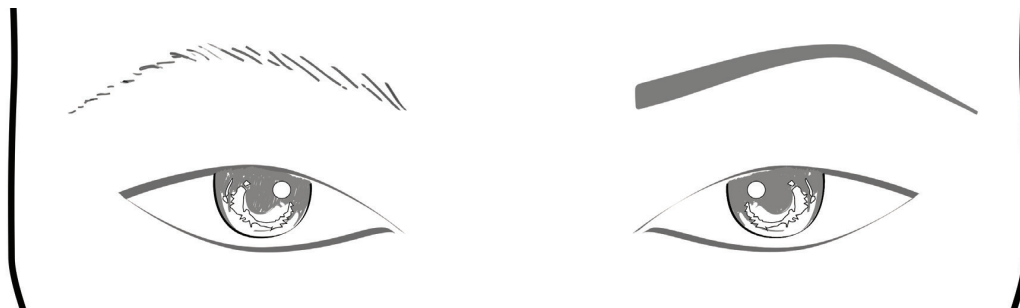
5. Using an eyebrow brush with hair colored powder or a brow pencil, connect the three dots. Match the model's head hair color as closely as possible. Only blondes look natural with a darker brow color as many blondes have a naturally darker brow.



6. Starting from the inner corner, fluff the color application upwards while moving out along the brow. This will create an automatic tapered effect to the brow: thickest on the inner corner and thinnest on the outer corner.



7. Only fluff up the color application to the peak of the arch of the eyebrow. Allow the outer half of the brow to remain thin to the end. This will create the illusion of a perfectly tapered brow.



Stand 3 feet back from the mirror to assess the application and make any adjustments or fine tuning that may be required.